

ADVENT PRESS

The Publishing House of the Seventh-day Adventist Church,
West-Central Africa Division

ADVENT PRESS



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Publishing House of
West-Central Africa Division of
Seventh-day Adventist Church



**OFFSET
PRINTING**

PUBLISHERS

**BOOK
BINDERS**

**DIGITAL
PRINTING**

HARD COVER & LEATHER BOOKS:
KIDS STORY BOOKS
DIARIES, HYMNALS, ETC

PERFECT BINDING:
NOVELS
RELIGIOUS LITERATURE, ETC.

SADDLE - STITCHED BOOKS:
MAGAZINES, TEXTBOOKS,
CHILDREN RELIGIOUS BOOKS
HOSPITAL STATIONERY, ETC

ADDRESS:
P. O. BOX OS 0102,
OSU, ACCRA,
GHANA, WEST AFRICA.

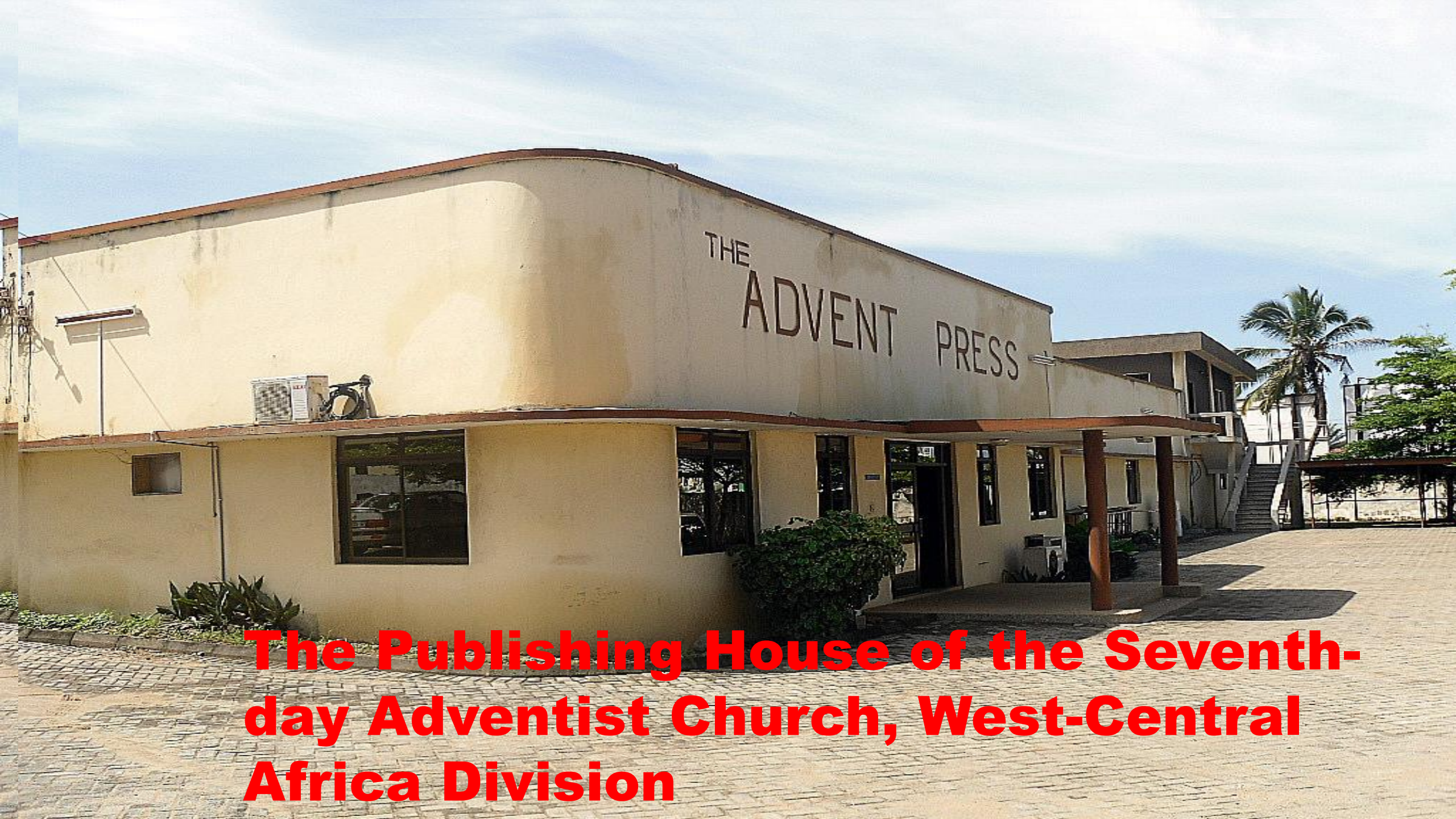
WEBSITE:
www.theadventpress.com

E-MAIL:
t.adventpress@gmail.com

TEL.:
0302 775 327 / 0303 930 696

GPS ADDRESS:





The Publishing House of the Seventh-day Adventist Church, West-Central Africa Division

- By the grace of God almighty, we have lived to see the fourth quarter of 2020 and we give thanks and praises to His Holy name. He has been good to us as usual, blessing us with life, wisdom, strength and knowledge to work in spreading His word to all corners of the world through printed pages and other materials at this time of COVID-19

MISSION AND VISION

- **Our Mission & Vision is to participate with Jesus Christ in His ministry by developing, producing, and distributing books, periodicals and other products that will introduce people to Jesus and affirm the Seventh-day Adventist faith**

OBJECTIVES

1. Is to fulfill the mission God has given His Church through literature or printed pages.
2. Is to make periodical church print available to churches and its members as early as possible.
3. Is to support yearly evangelism through;
 - Literature
 - Supporting of Church Building (by providing building material)

TRIBUTE TO MY PREDECESSORS - AFRICANS

- S. A. Armah 1985 – 1988 – 3 years**
- E. C. Tetteh 1988 – 1995 – 7 years**
- G. Eqwakhe 1996 – 1997 – 1 year**
- K. Ansah Adu 1997 – 2001 – 4 years**
- E. A. Okpoti 2001 – June, 2006 – 5 years**

BRANDING

- Making Advent Press visible by fixing a lighted 3d sign on top of the Press building facing La, so anyone driving from La direction to Accra whether day or night would see the sign clearly

ADVENT PRESS



- There is also a new signage with scrolling light “ADVENT PRESS, PUBLISHING HOUSE OF WEST CENTRAL AFRICA DIVISION” on top of it.

ADVENT PRESS
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GL-005-5778

LOCATION: ADJACENT LA-GENERAL HOSPITAL, ON ACCRA-TEMA BEACH ROAD.



WORKFORCE

	2016	2017	2018	2019	2020
ADMINISTRATION	12	12	12	13	15
PRE-PRESS	7	7	7	7	6
PRESS ROOM	7	7	7	8	7
BINDERY	12	12	12	12	10
PART – TIME / CASUAL	11	11	11	11	2
STORES	2	2	2	3	3
SECURITY	6	6	6	5	5
CLEANERS	3	3	3	3	3
TOTAL	60	60	60	62	51

STAFF

- .We have graduated two (2) trainees, one in the press room and the other in the bindery department as full time staffs.
- Three of our staffs went on retirement this year they are Vivian Anna Baiden-Ghartey, Emmanuel Hodinyah and Okuta we will recruit two youth next year to come in for apprenticeship so that as the aged proceed on retirement these youth take over.
-

DEATH OF STELLA ABBEW



**One of our hard
working staff who
was employed on 1st
October 1983,
passed away on 26th
April , 2020**

MANPOWER DEVELOPMENT

- The Press is currently sponsoring the General Manager in pursuing PhD in Accounting and Finance where as the Translator has completed his MA Journalism.











**MEDICAL CHECK UP
ADVENT PRESS
2020**



MARKETING

- We would soon be advertising our Press, our books and other products on Hope TV and our social media advert will be rolled out.
- It is envisaged that with these innovations, we would be more exposed to the general public to know our existence and what we do.

RECENTLY ACQUIRED EQUIPMENT

DIGITAL PRINTING MACHINE

- We had also arranged with SKYSAT in 2019, a company that deals and supplies KONICA MINOLTA digital printing machine with its accessories to supply us with one of their machines. It came at the cost of US\$42,000.00



COMPUTER -PLATE

- We purchase a KODAK ACHIEVE Computer-to-plate machine, Glunz and Jensen plate processor with accompanying Dell workstation, Dell Server, Abler UPS, Automatic voltage stabilizer and consumables, i.e. printing plates for Kord 64 and SM 102-2, plate developers and Arabic solution gum in gallons. These arrived on 2nd February, 2020. We took delivery of the equipment just before the pandemic hit us. The total cost of this equipment, accessories and consumables was US\$142,897.31

TRAINING OF PRE- PRESS STAFFS





**EVANGELISM BY
ADVENT PRESS**

EVANGELISM

- Pastor Chairman, Advent Press considers evangelism as one of our core objective.
- We have supported a lot of churches, student unions and individuals with literature at the cost of GHS 151,467

EVANGELISM BY AP



24,400 copies of Story of Hope was sent to Sahel Union mission. The Cost of the books was amounted to **USD\$14,640**

COVID RELIEF CHURCHES

- TOTAL AMOUNT GIVEN AS COVID RELIEF IS GH¢ 403,878.00 WHICH IS EQUIVALENT TO USD 70,239.65

**ROOFING OF 22
CHURCHES IN GHANA**







ADVENT PRESS APARTMENTS

- Pastor Chairman, the Press apartment project is on course. The ground floor apartments are occupied by the Treasurer and SS LE.
- Total amount spent so far is GHS 1,080,832.61

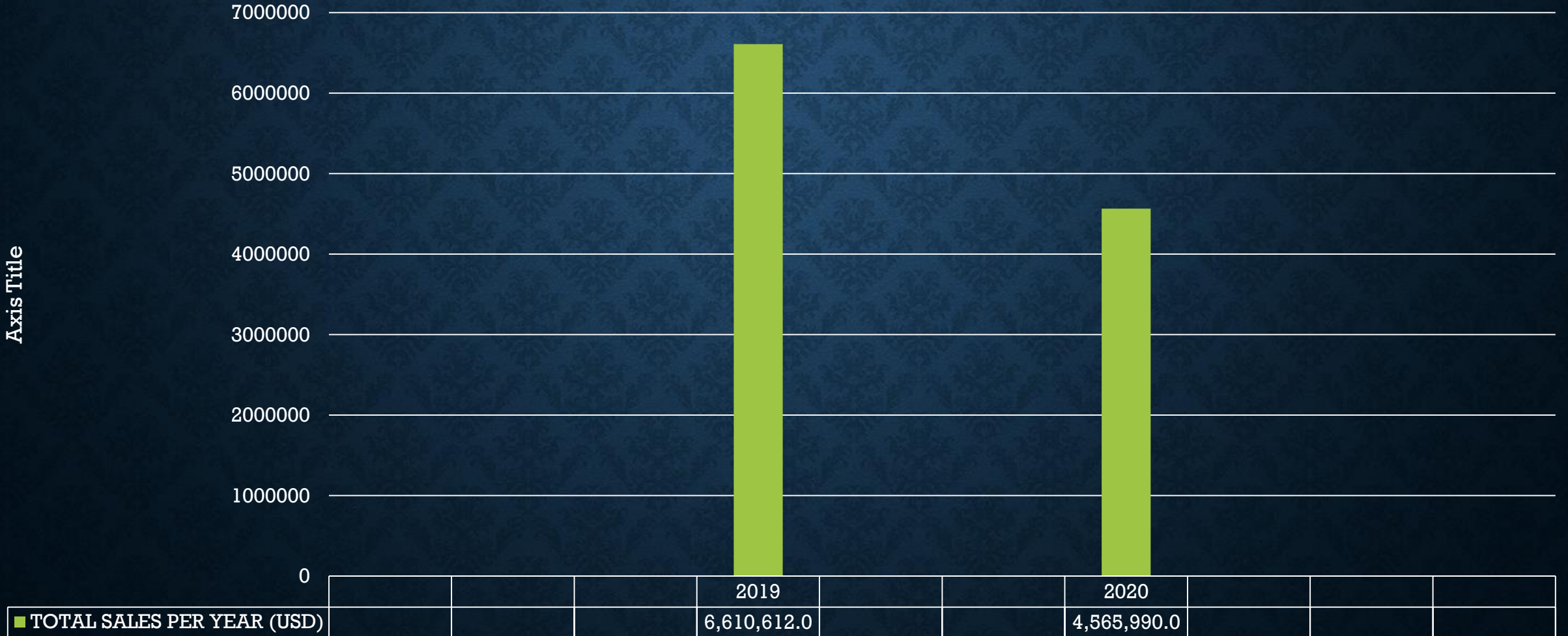


OVERVIEW OF THE FINANCIAL PERFORMANCE

2020

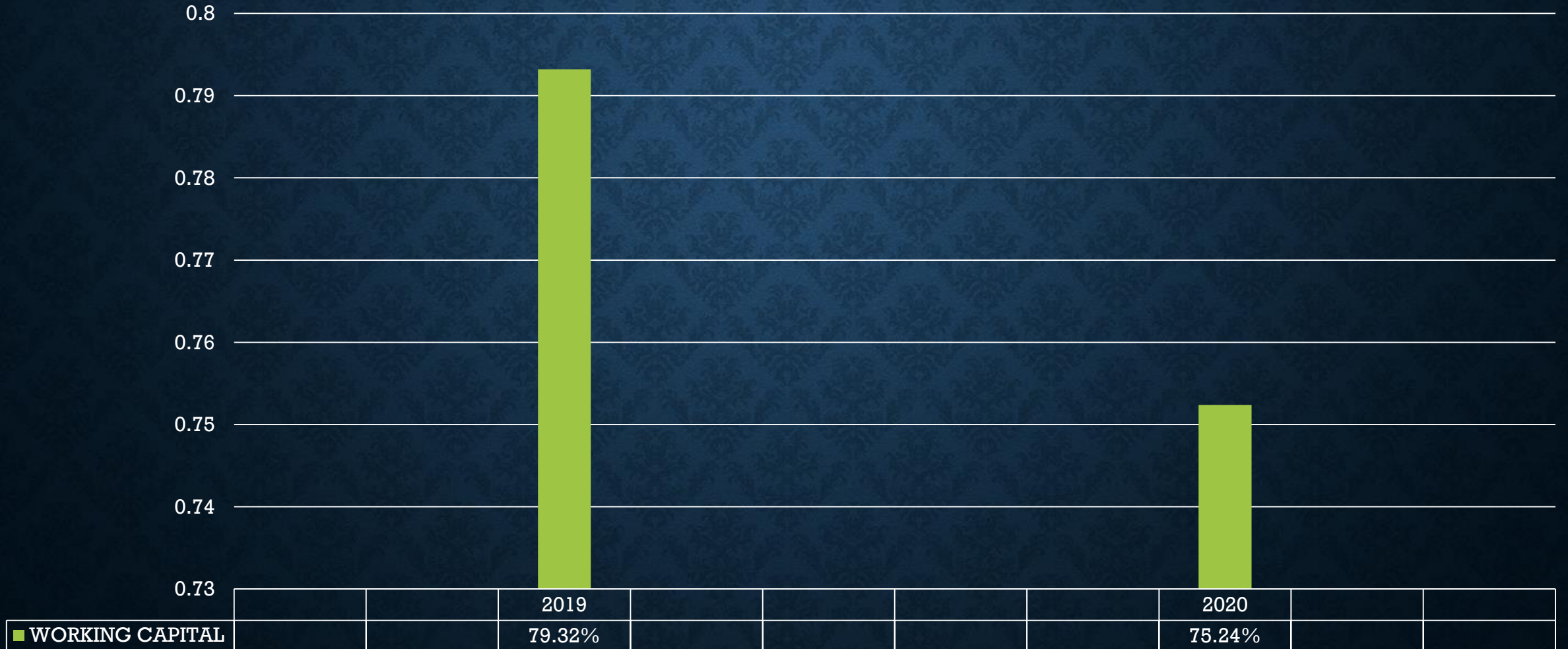
TOTAL SALES 2020

TOTAL SALES PER YEAR



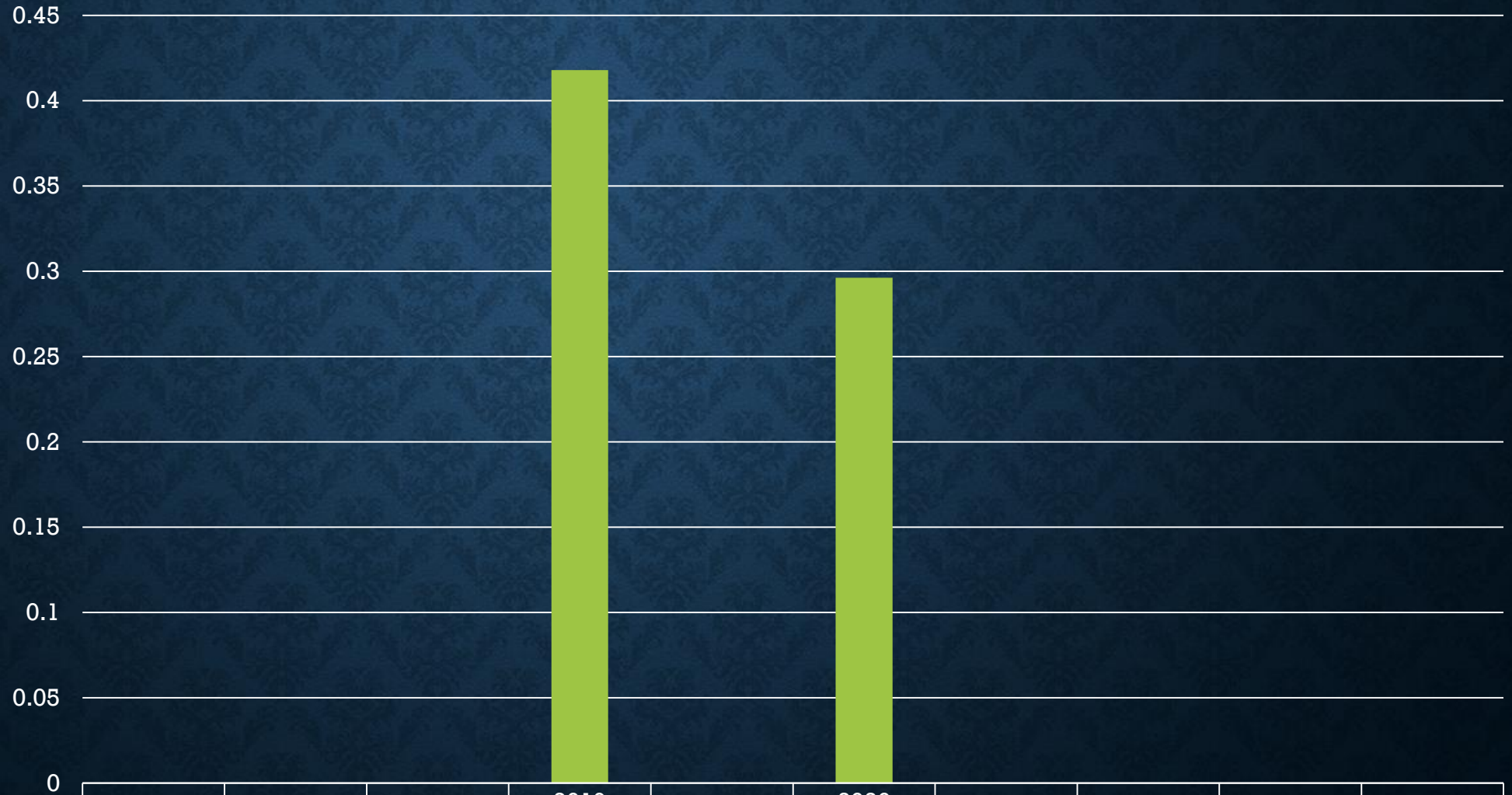
WORKING CAPITAL %

WORKING CAPITAL



LIQUIDITY

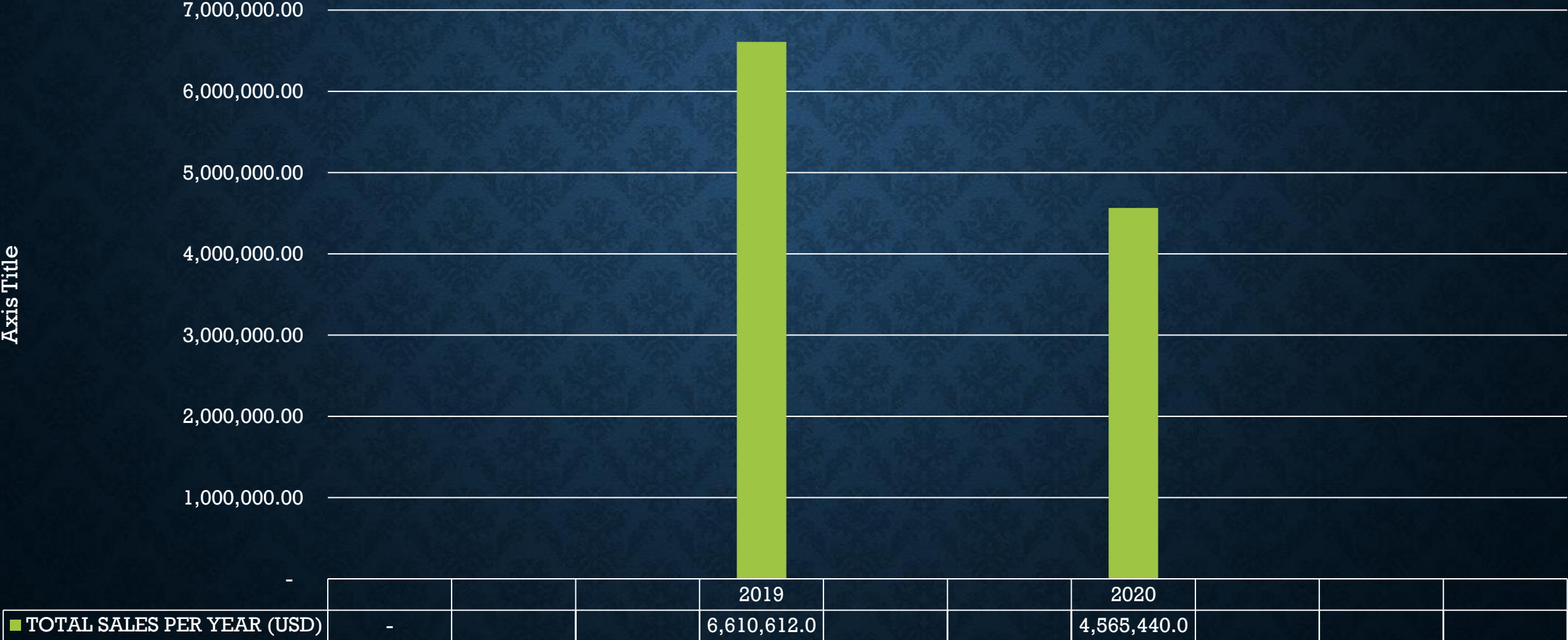
LIQUID ASSET TO COMMITMENTS



■ LIQUID ASSET TO COMMITMENTS			2019		2020				
			41.79%		29.62%				

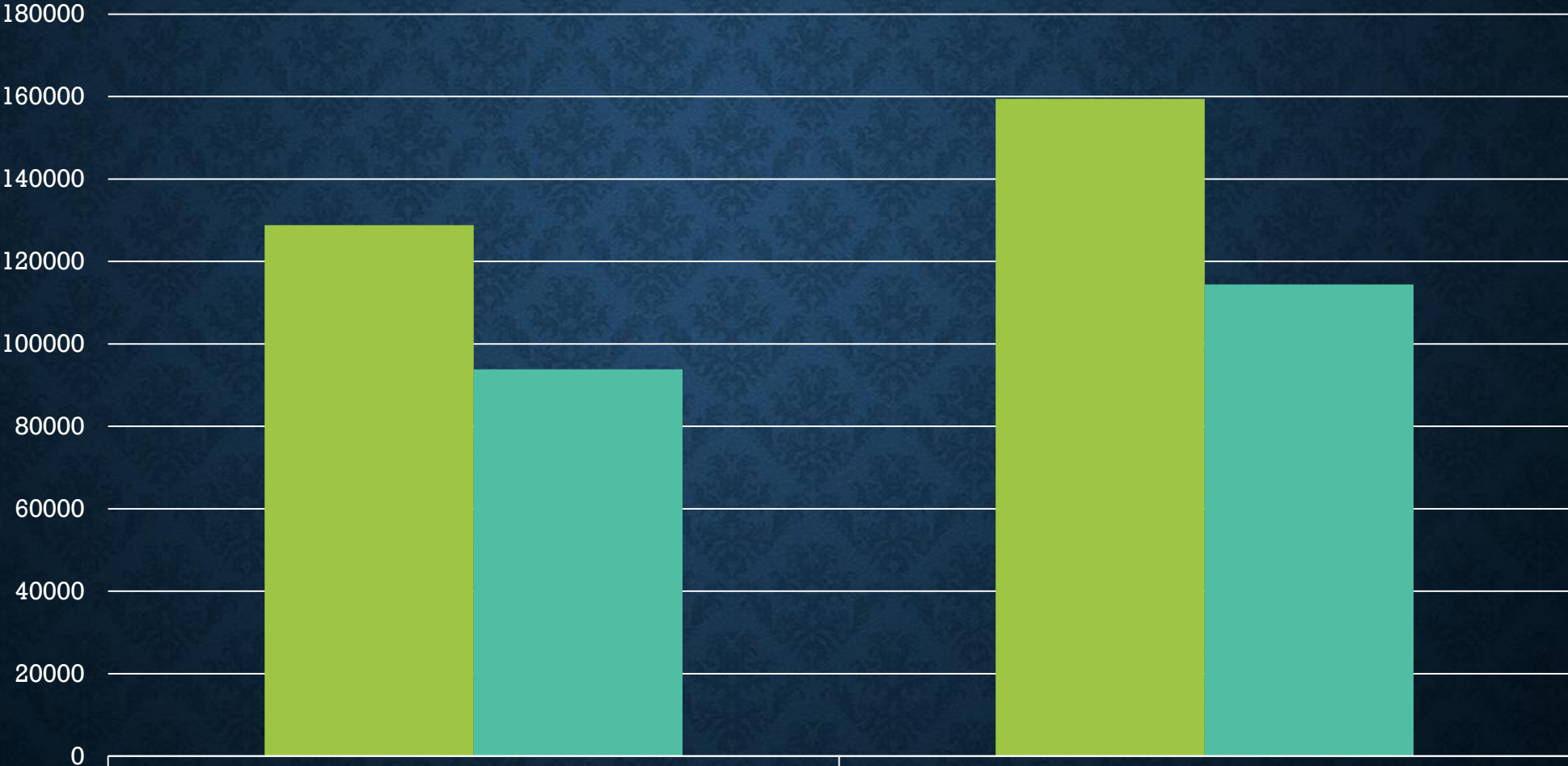
TOTAL SALES 2020

ACCOUNTS RECEIVABLES



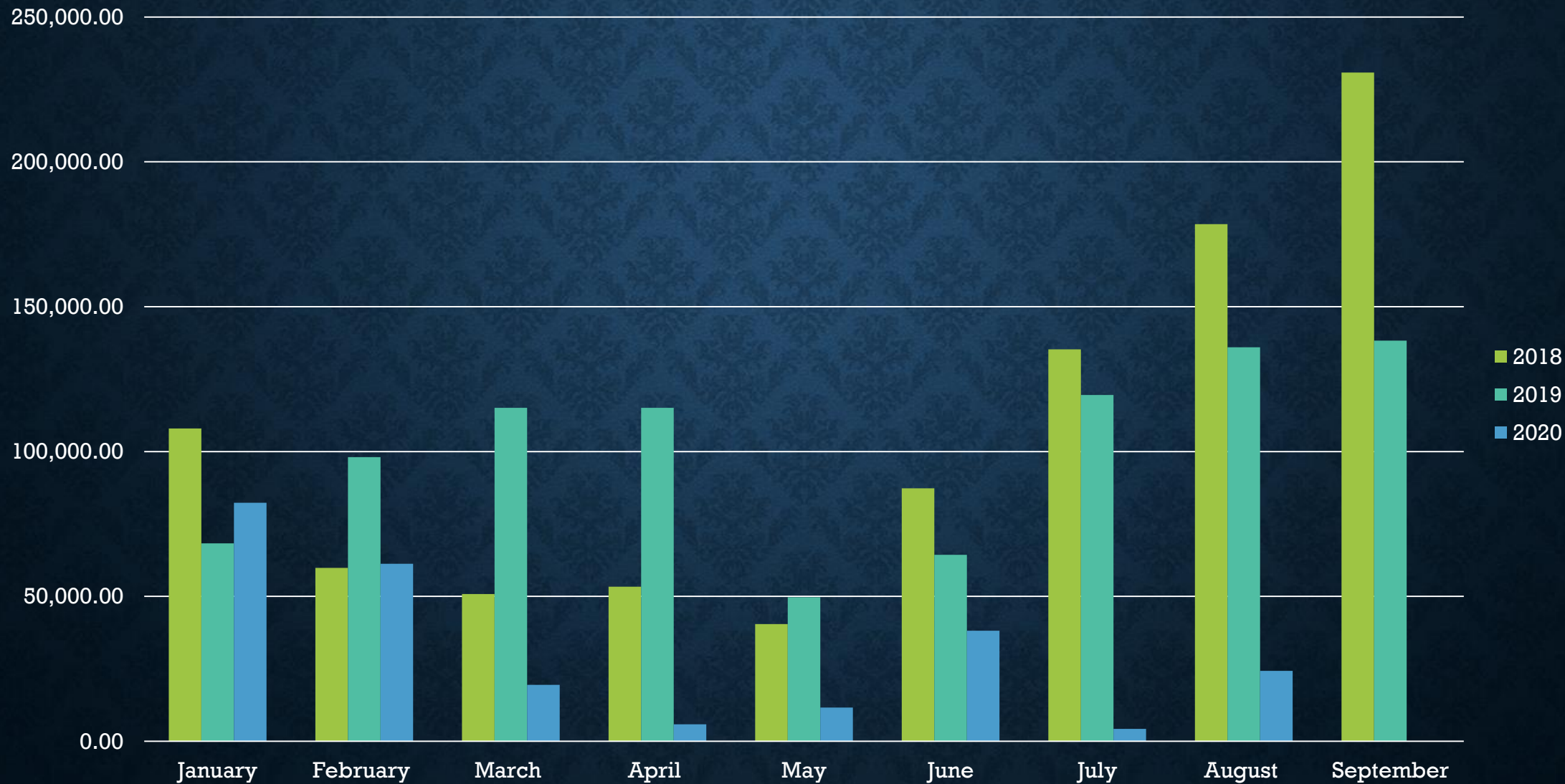
SUPPLIERS DEBT

OPENING VS CLOSING BALANCES

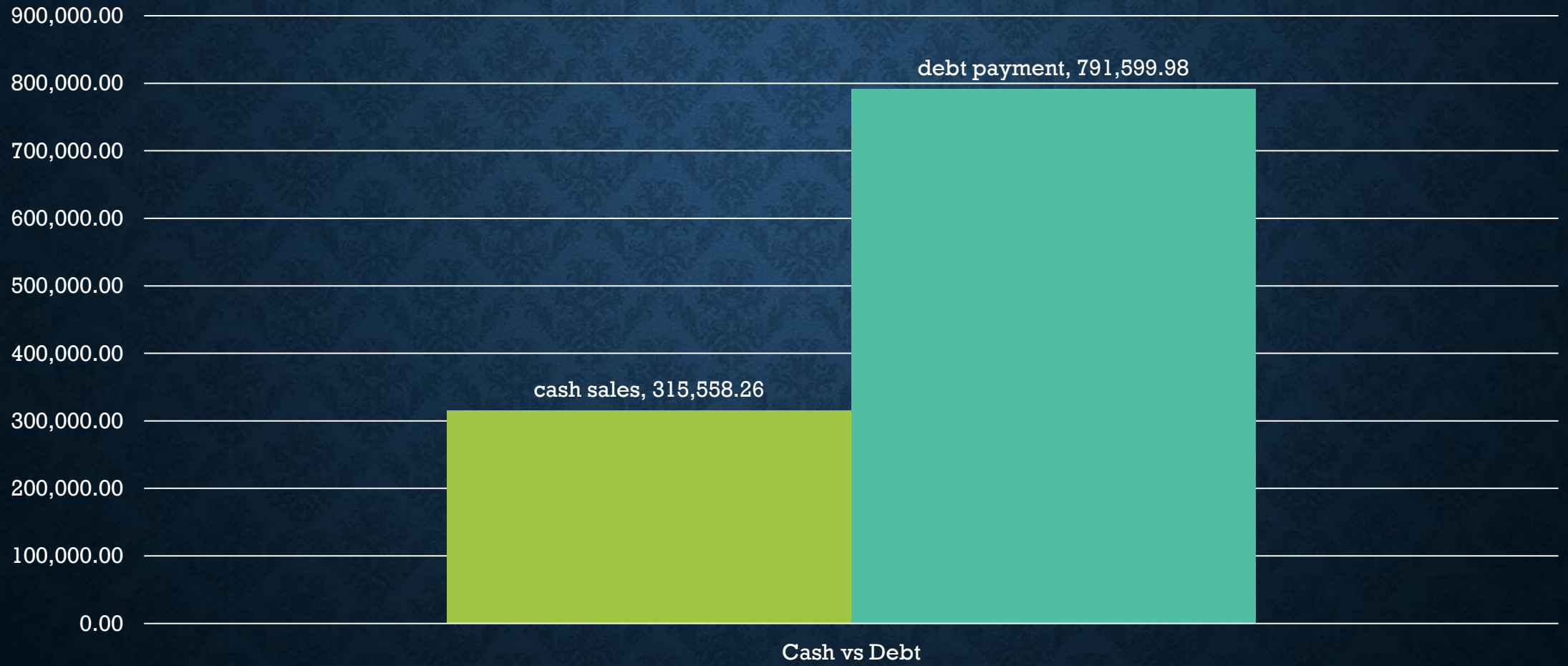


	SAFELIZ	STANBOUROUGH
■ OPENING BALANCE	128830.86	159443.9
■ CLOSING BALANCE	93830.3	114443.9

COMPARING MONTHLY SALES DURING COVID-19 (2018,2019,2020)



CASH SALES VS DEBT PAYMENT



PRODUCTION ACTIVITIES (SABBATH SCHOOL PRINTING)

We are in the process of printing the Sabbath School Books

HOME HEALTH EDUCATION SERVICE

We have 168 regular Literature Evangelist and 113 Student
Literature Evangelist.

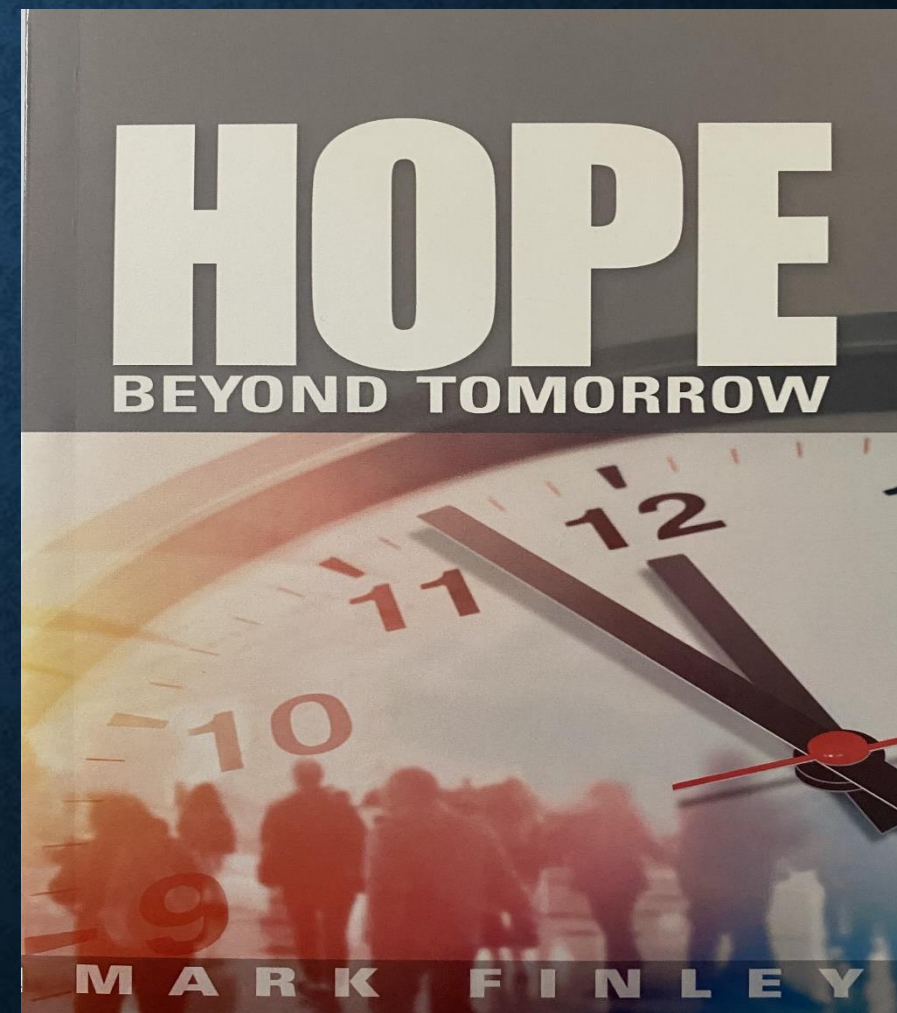
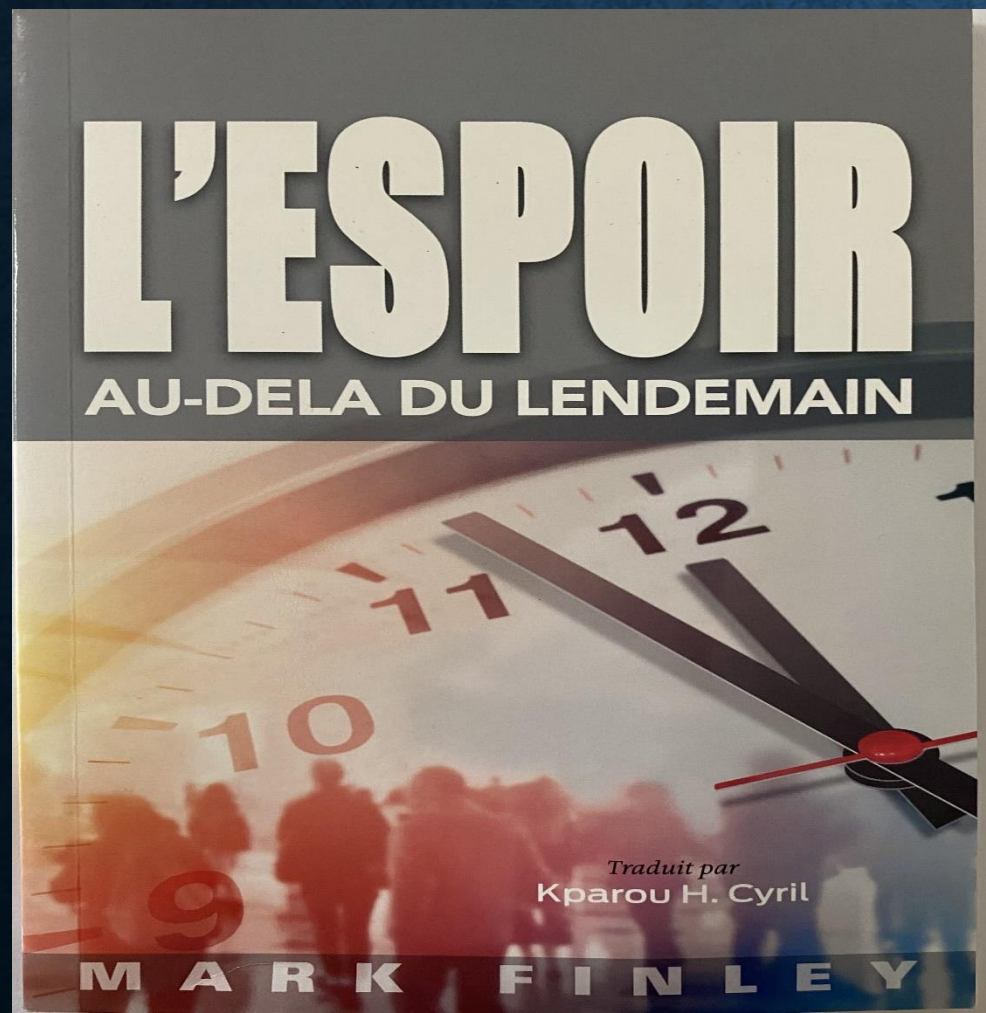
GROWING TOGETHER

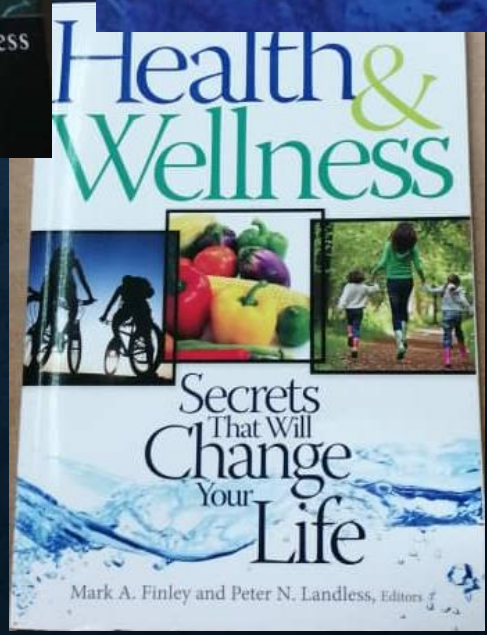
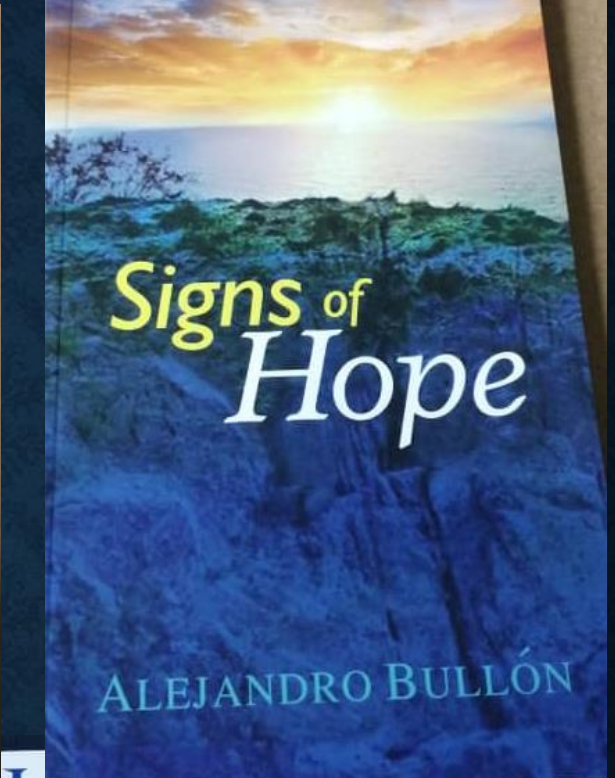
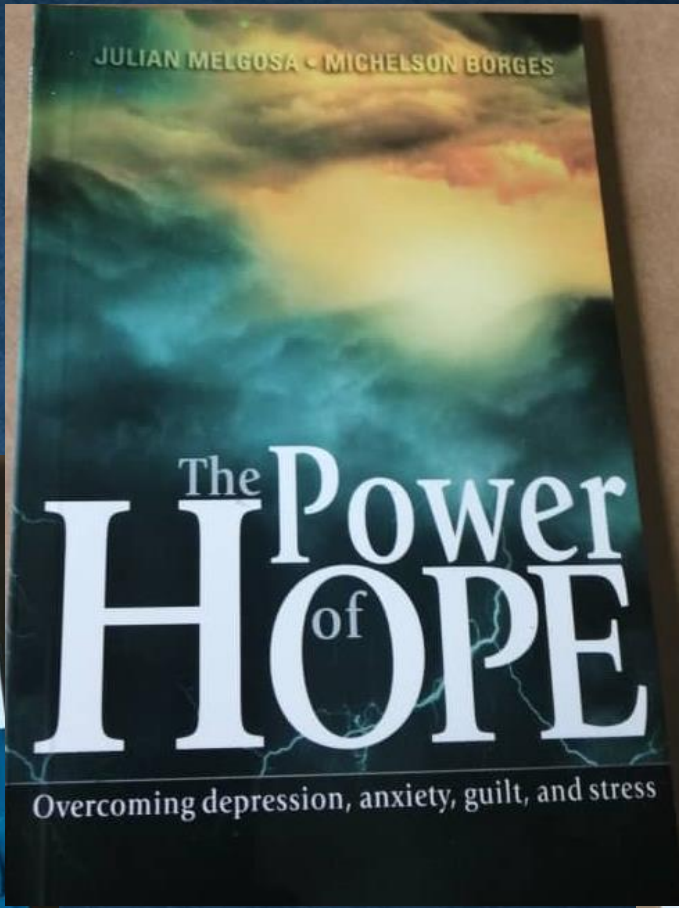
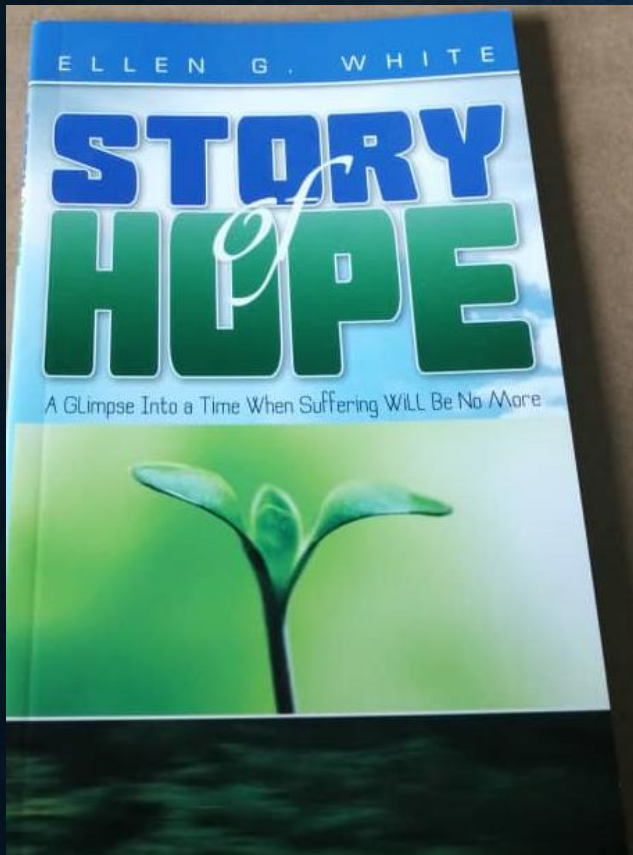
The
HISTORY OF
REDEMPTION

*Twere Kronkron
Asante
ne
Memeneda
Akwanhwefo
Nnwom*



**WE HAVE PRINTED 200,000 COPIES MB OF
THE YEAR**





CONCLUSION

- The Press is poised to attain greater heights in all aspects of printing and publishing, unfortunately for the pandemic that hit the whole world, we would not be able to earn much from our performance this year but we believe in the Lord who has seen us through this difficult times will not let us down, never. That is our believe